



EDUCATION



**CHANGE
THE STORY**



DID YOU KNOW?

As many as **four out of every ten** African-American students in our region fail to graduate.



HELP US CHANGE THE STORY.

With your help, the United Way can provide programs to increase graduation rates.

LIVE UNITED



**United Way of the
Battle Creek and
Kalamazoo Region**
changethestory.org

Help change the story of this community!
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INCOME



DID YOU KNOW?

More than **40% of households** in our region are in poverty or at high risk of slipping into poverty.



HELP US CHANGE THE STORY.

With your help, the United Way can provide support to move households out of poverty.

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HEALTH



DID YOU KNOW?

In our region, babies of color are up to **4.5 times more likely to die** before their first birthday.



HELP US CHANGE THE STORY.

With your help, the United Way can provide families with health home visits that support healthy development.

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**BASIC
NEEDS**



DID YOU KNOW?

More than **10,000 calls** to 2-1-1 in 2015 were for utility assistance alone.



HELP US CHANGE THE STORY.

With your help, the United Way can provide utility assistance to households in times of need.

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