

ABOUT YOUR UNITED WAY



United Way fights for the health, education, financial stability and basic needs of every person in our region. We take on the huge, complex issues that no single organization can solve alone. When you give, advocate and volunteer with United Way, you help drive partnerships and programs through which we tackle the root causes of infant mortality, we help kids read and learn so they can graduate, we help families get out of poverty to become financially stable, and we make sure people get food, shelter and basic necessities in tough times. Our strategic know-how and our unique ability to bring together the right partners and resources mean we lead the work to build a vibrant community where all people realize their full potential.

INVEST IN YOUR COMMUNITY WITH CONFIDENCE—THROUGH UNITED WAY

4-Star rating: United Way of the Battle Creek and Kalamazoo Region has received the highly coveted 4-Star rating by Charity Navigator for seven consecutive years—something only 3 percent of evaluated nonprofits have achieved.



More dollars to impact: Through rigid budget management, your United Way has kept its administrative costs to 13 percent of contributions, which is well below what public surveys and nonprofit watchdogs deem successful.

Volunteer-driven: Investments are determined by community volunteers using a rigorous process. These volunteers carefully review program proposals from area organizations, visit agencies, make sure proposals align with our impact goals, and make recommendations to the United Way Board of Directors.

Partnership yields results: United Way's network of partners means we work together to solve the biggest issues facing our region. We work with long-time partners while building new relationships to deliver meaningful impact that changes lives. For a list of currently funded partners, follow the link at the bottom of this page.



**United Way of the Battle Creek
and Kalamazoo Region**

changethestory.org

