



## lots of ways to get involved

**donate** Financial gifts fuel the engine of change. Every dollar makes an impact.

**volunteerism** Day of Caring projects are available for groups large and small.

**impact events** Region-wide events (book drives, diaper drives, etc.) that engage people in our impact areas.

**pop up giving** Local agencies pitch their programs to an audience that decides funding.

**pop up volunteering** United Way comes to your location to facilitate a volunteer project.

**aspiring leaders united** A network of young professionals learning about community needs.

**impact tours** Free, brief visits to United Way partners to learn how we change the story together.

**planned giving** Leave a legacy that transforms lives in powerful ways for years to come.

**corporate sponsorships** Sponsor an event, a strategic program or even an entire goal area.

**engage in social media** Follow us on Facebook, Twitter, YouTube, Instagram or LinkedIn.

**get informed** Learn about our impact work from our website.

# UNITED WE WIN

## LIVE UNITED®

United Way does what no single organization can do alone.

We tackle the toughest issues facing our community by mobilizing every resource, partner and voice to fight for the health, education, financial stability and basic needs of every person.

## Our focus for change:

**education** Improve the regional four-year graduation rate to 83% by 2030 and reduce racial and economic disparities in graduation rates.  
• *Early childhood success and Kindergarten readiness*  
• *Early grade reading achievement and social and emotional wellbeing*

**income** Transition 8,500 households in the region to economic stability by 2025.  
• *Stable and affordable housing*  
• *Training and support services for low-income and working families*

**health** Improve infant mortality rates in families of color and low-income to 6.0 by 2025.  
• *Physical, mental and behavioral health for families and infants*  
• *Awareness, education and engagement*

**basic needs** Ensure a safety net of basic services for individuals and families in crisis.  
• *Food*  
• *Shelter*  
• *Clothing*  
• *Utility assistance*  
• *Vital records*  
• *Other basic necessities*

# CHANGE THE STORY

## LIVE UNITED®

We need your support—your time, your talent, your dollars, your voice—to make a winning future possible for all.

Help us #ChangeTheStory today!

## GIVE. ADVOCATE. VOLUNTEER.



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# HEALTH



Babies of color or babies from low-income families are up to 4 times more likely to die in their first year.

ONE EXAMPLE OF UNITED WAY'S IMPACT

## 85%

of African-American mothers gave birth to an infant of healthy weight.



# BASIC NEEDS

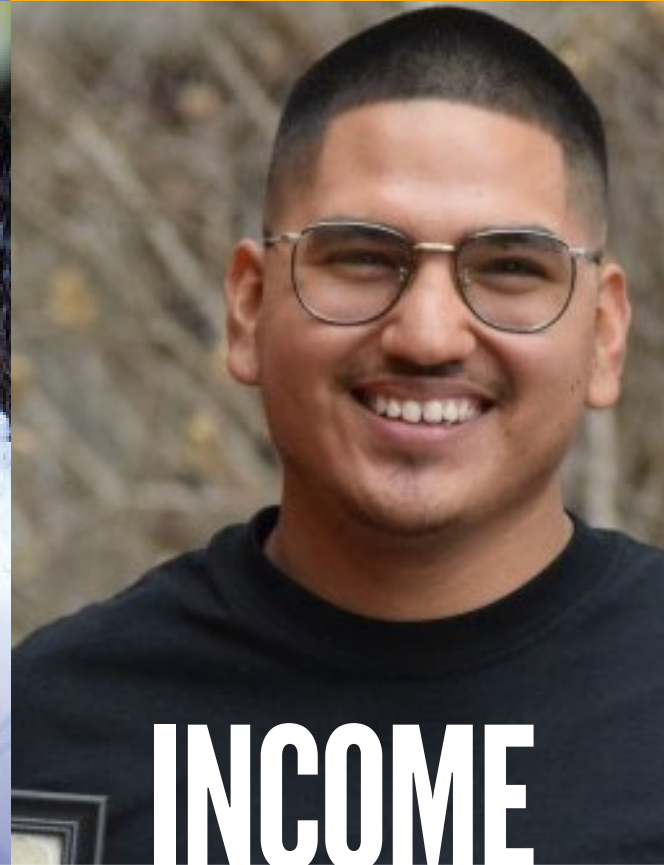


1 in 7 people struggles with hunger, and 25% of them are children.

ONE EXAMPLE OF UNITED WAY'S IMPACT

## 703,000

meals served to 70,136 people, and 2,947,519 pounds of food distributed through food pantries.



# INCOME



4 in 10 households in our region are in poverty or one crisis away.

ONE EXAMPLE OF UNITED WAY'S IMPACT

## 381

individuals received workforce skill training, allowing many to earn credentials and increase their income.



# EDUCATION



Just 30% of third-graders in our region can read proficiently, risking their ability to learn.

ONE EXAMPLE OF UNITED WAY'S IMPACT

## 89%

of students paired with volunteer reading mentors became proficient readers.