

85%

of African American mothers gave birth to an infant of healthy weight.

mothers received home visiting care for their children.

professionals and community members received health equity training to impact infant mortality.

of children served showed improvement after receiving mental health supports.

caretakers received mental, social and emotional support.



per 1,000 live births in our region.

BY RACE

BLACKS WHITES

3.2 **Kalamazoo County** 4.6

Battle Creek Area 10.2

United Way of the Battle Creek and Kalamazoo Region changethestory.org





80%
of instructors who received
in-class literacy coaching
had higher reading
proficiency among
their students.

89%
of students in three
elementary schools who
were paired with volunteer
reading mentors were
proficient readers.



CHALLENGE

Just 30% of thirdgraders in all districts
in the region can read
proficiently. A stronger
focus is needed to
strengthen early grade
reading skills.



CURRENT STATUS
GRADUATION RATES

of students in our region graduated high school.

BY COMMUNITY

Battle Creek Area 86.8%

Kalamazoo County 78.3%

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INCOME IMPACT



individuals participated in United Way funded workforce development-skill training programs.

300

of those individuals completed programs that helped them earn a workforce credential.

101

of those individuals used their earned credentials to compete for higher-paying jobs.



CURRENT STATUS

A.L.I.C.E. (Asset Limited, Income Constrained, Employed)

38%

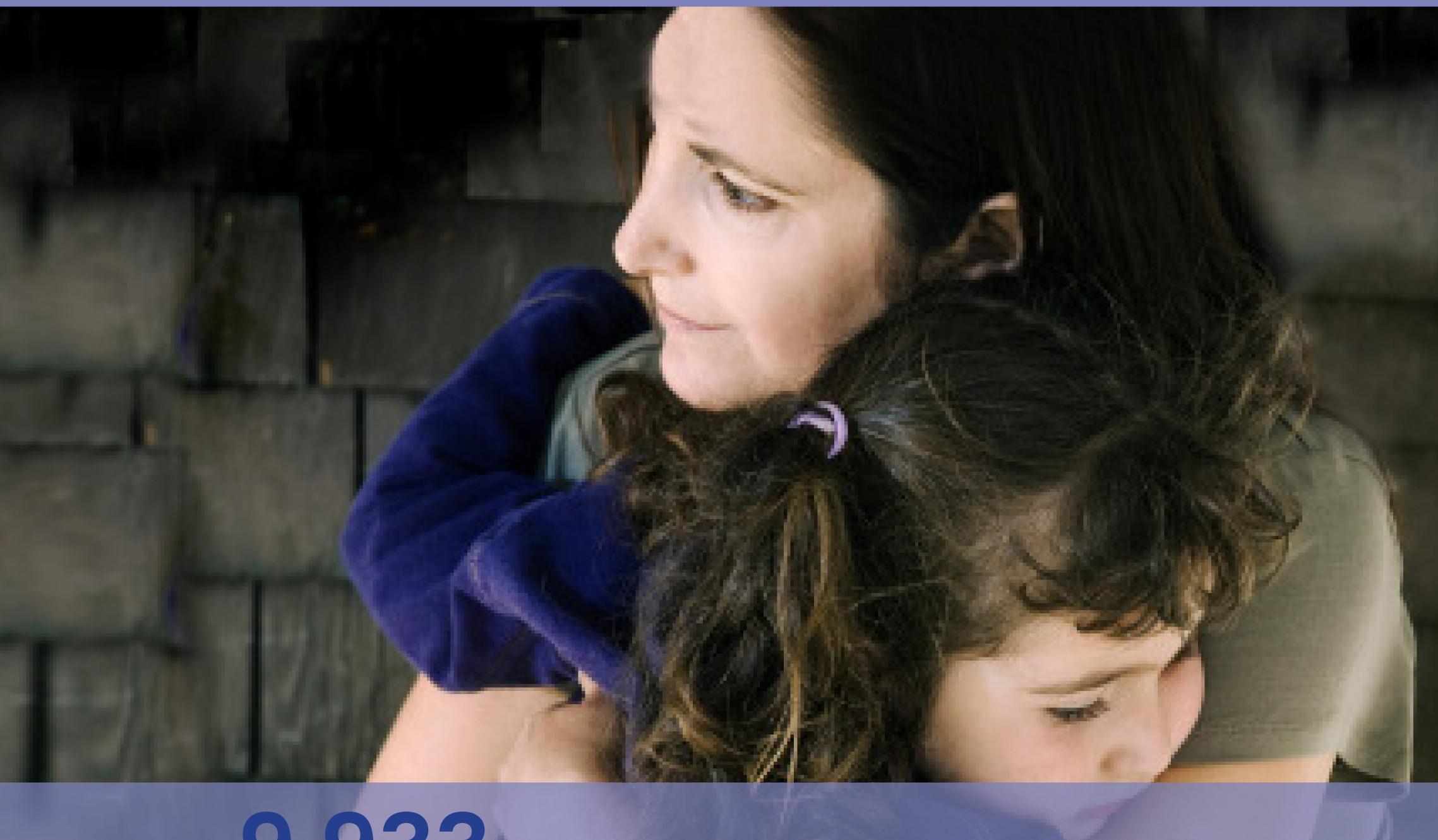
of households earn less than the basic cost of living.

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(A) BASIC NEEDS IMPACT



9,933
people received transportation

assistance (bus tokens, para-transit vouchers, gas cards).

people received ID documents for services and employment.

hours of crisis mental health support.

meals served to 70,136 people.

households received emergency utility assistance.

families received high-quality drop-in child care services.



pounds of food distributed through food pantries.





85%

of African American mothers gave birth to an infant of healthy weight.

576

mothers received home visiting care for their children.

260

professionals and community members received health equity training to impact infant mortality.

45%

of children served showed improvement after receiving mental health supports.

178

caretakers received mental, social and emotional support.



834

pregnant women and new mothers were served.

INFANT MORTALITY RATE

6 7 5 per 1,000 live births in our region.

BY RACE

BLACKS WHITES

Kalamazoo County Battle Creek Area

10.2

3.2 4.6

EDUCATION

80%
of instructors who received in-class literacy coaching had higher reading

proficiency among

their students.

89%
of students in three
elementary schools who
were paired with volunteer
reading mentors were
proficient readers.

CHALLENGE

Just 30% of third-graders in all districts in the region can read proficiently.

A stronger focus is needed to strengthen early grade reading skills.



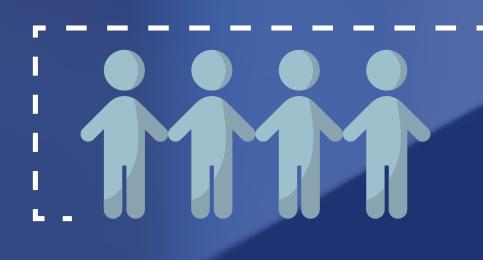
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GRADUATION RATES

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BY COMMUNITY
Battle Creek Area
Kalamazoo County

86.8% 78.3%





individuals participated in United Way funded workforce development-skill

training programs.

of those individuals completed programs that helped them earn a workforce credential.

101

of those individuals used their earned credentials to compete for higher-paying jobs.

61%

of multi-racial working individuals who earned credentials gained higher wages and earned income.



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BASIC NIEDS

9,933

people received transportation assistance (bus tokens, para-transit vouchers, gas cards).

434

people received ID documents for services and employment.

16,228

hours of crisis mental health support.

703,449 meals served to 70,136 people.

2,439

households received emergency utility assistance.

115

families received high-quality drop-in child care services.



United Way of the Battle Creek and Kalamazoo Region changethestory.org



These numbers show examples of progress directly related to United Way investments in 132 regional programs in 2017. For more on these programs, visit **changethestory.org.**