



HEALTH IMPACT



834

pregnant women
and new mothers
were served.

85%

of African American mothers gave
birth to an infant of healthy weight.

576

mothers received home visiting care
for their children.

260

professionals and community
members received health equity
training to impact infant mortality.

45%

of children served showed
improvement after receiving
mental health supports.

178

caretakers received mental, social
and emotional support.



CURRENT STATUS

INFANT MORTALITY RATE

6.75 per 1,000 live births
in our region.

BY RACE

BLACKS

WHITES

Kalamazoo County

11

3.2

Battle Creek Area

10.2

4.6

United Way of the Battle Creek
and Kalamazoo Region
changethestory.org





EDUCATION IMPACT

80%

of instructors who received in-class literacy coaching had higher reading proficiency among their students.

89%

of students in three elementary schools who were paired with volunteer reading mentors were proficient readers.



CURRENT STATUS GRADUATION RATES

80.4% of students in our region graduated high school.

BY COMMUNITY

Battle Creek Area **86.8%**

Kalamazoo County **78.3%**

CHALLENGE

Just 30% of third-graders in all districts in the region can read proficiently. A stronger focus is needed to strengthen early grade reading skills.



INCOME IMPACT

61%

of multi-racial working individuals who earned credentials gained higher wages and earned income.



381

individuals participated in United Way funded workforce development-skill training programs.

300

of those individuals completed programs that helped them earn a workforce credential.

101

of those individuals used their earned credentials to compete for higher-paying jobs.



CURRENT STATUS

A.L.I.C.E. (Asset Limited, Income Constrained, Employed)

38%

of households earn less than the basic cost of living.



BASIC NEEDS IMPACT



9,933

people received transportation assistance (bus tokens, para-transit vouchers, gas cards).

434

people received ID documents for services and employment.

16,228

hours of crisis mental health support.

703,449

meals served to 70,136 people.

2,439

households received emergency utility assistance.

115

families received high-quality drop-in child care services.



2,947,519

pounds of food distributed through food pantries.

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These numbers show examples of progress directly related to United Way investments in 132 regional programs in 2017. For more on these programs, visit changethestory.org.